

## EXPERIENCE & TRAINING

### Graphic Designer

TheBestIRS, Insurance Recruiting Specialists  
May 2018–June 2020

- collaborated in launching new brand for TheBest and sister company, Attitude is Free
- developed a new logo, created new branding, and applied ui/ux design using prototyping software for new site
- created print + digital collateral/graphics, produced exhibit/displays, and promo video for national tradeshows
- designed new apparel, print + digital collateral/graphics, and large-scale displays for Attitude is Free

### Freelance Graphic Designer

June 2015–April 2020

- developed branding for startup businesses/organizations
- designed and managed branding + collateral design
- assisted in production and template design

### Graphic Designer

Everything Etched  
May 2017–March 2018

- produced custom and personalized gifts for consumers
- created print + digital collateral

### Contract Graphic Designer

Diamondback Drugs/Wedgewood Pharmacy  
September 2016–February 2017

- designed print collateral and ephemera
- developed product logos and large scale displays

### Product Design Intern

John Hlavacs Design & Innovation  
June–December 2014

- created footwear product graphics + tech logos for major footwear brands and companies
- assisted with research + branding proposal for a global footwear brand
- produced product marketing visual lineplan

### Graphic Design Intern

One Economy Corporation  
January 2010–July 2011

- designed collateral/ephemera for national campaigns and global initiatives/outreach
- created digital icons for mobile app and imagery for website

### Graphic Design Intern

Oregon Department of Human Services  
June–September 2007

- assisted in social marketing campaign by executing research, interviews, and focus groups to raise awareness about specific health issues affecting underrepresented groups
- created digital icons & website imagery



ANGELICA MENDOZA

— creative designer —

## HELLO & GET IN TOUCH

*I am a visual thinker + maker.*

*I love:* research, design thinking/making, collaboration, and thoughtful design

*I enjoy:* learning, reading, world cultures, singing, music, technology/internet, and activism

*Take a peek:* [www.angelicamendoza.net](http://www.angelicamendoza.net)

*Let's chat:* [hello@angelicamendoza.net](mailto:hello@angelicamendoza.net)

*Reach me:* 503.550.6552

## DEGREE & EDUCATION

Portland State University | Portland, OR  
Bachelor of Arts | Graphic Design  
2005–2010

## PROJECTS & EXHIBITIONS

### PLRB, PARMA, RIMS, WCI, NWCDC Tradeshows

TheBestIRS, Insurance Recruiting Specialists  
July 2018–March 2020

### TheBest Logo & Branding

TheBestIRS, Insurance Recruiting Specialists  
November 2019–January 2020

### Attitude is Free Brand Launch

Attitude is Free  
May 2019

## MASTERY & EXPERTISE

- Windows & Mac operating systems
- Photoshop, Illustrator, InDesign, Acrobat & Lightroom
- Microsoft Word, PowerPoint, and Apple Keynote
- VideoScribe | video-making software
- Figma | ui/ux prototyping software