

EXPERIENCE & TRAINING

Graphic Designer & Marketing Specialist

Ability360 | February 2024–Present

- designing in-house print collateral, apparel, and logos for non-profit campaigns, initiatives, outreach, and events
- collaborating with external vendors/partners on projects

Freelance Graphic Designer

June 2015–Present

- developing logo, collateral, and branding for businesses
- assisting in production and template design

Logo Designer/Creative Specialist

GoDaddy | May 2021–February 2024

- created logo designs for small businesses & entrepreneurs
- designed 20+ logos per week and managed design projects from conception to completion
- gave guidance to improve workflows, trained new hires, and collaborated with sister departments on design projects
- created online social media content for clients

Lead Graphic Designer

TheBest Claims Solutions | May 2018–June 2020

- collaborated in launching new brand for TheBest Claims Solutions & sister company, Attitude is Free
- developed new logo/branding and applied ui/ux for new website & responsive mobile design
- created in-house print and digital collateral/graphics, apparel, merchandise, and large scale exhibits/displays

Graphic Designer

Everything Etched | May 2017–March 2018

- produced custom & personalized gifts for consumers
- created print & digital advertisements

Contract Graphic Designer

Diamondback Drugs | September 2016–February 2017

- designed pharmaceutical print collateral & displays
- developed product logos for medications

Product Design Intern

John Hlavacs Design & Innovation | June–December 2014

- created footwear product graphics for international athletic companies
- assisted with research & created branding proposal for global sports footwear brand

Graphic Design Intern

One Economy Corporation | January 2010–July 2011

- designed print collateral for national campaigns, global initiatives, and outreach
- created digital icons for mobile app & imagery for website



ANGELICA MENDOZA

— creative designer —

HELLO & GET IN TOUCH

I am a visual thinker + maker.

I love: research, design thinking/making, collaboration, and thoughtful design

I enjoy: learning, reading, world cultures, singing, music, technology/internet, and activism

Take a peek: www.angelicamendoza.net

Let's chat: hello@angelicamendoza.net

Reach me: 503.550.6552

DEGREE & EDUCATION

Portland State University | Portland, OR
Bachelor of Arts | Graphic Design
2005–2010

PROJECTS & EXHIBITIONS

GoDaddy Logo Design Gallery Featured Works

GoDaddy

July 2021–September 2023

PLRB, PARMA, RIMS, WCI, NWCDC Tradeshow Exhibits

TheBestIRS, Insurance Recruiting Specialists

July 2018–March 2020

Attitude is Free Product & Brand Launch

Attitude is Free

May 2019

MASTERY & EXPERTISE

- Adobe Photoshop, Illustrator, InDesign, Acrobat
- Figma | ui/ux prototyping software
- Wordpress | web content management system
- Microsoft Word & PowerPoint
- Jira & Asana | project management software
- Mac & Windows Operating Systems